

## B SIGNATURE HOTELS & RESORTS

*One of the most beautiful hotel collections in Paris*

A family group that's on the move, with five outstanding hotels in the city's most beautiful neighborhoods, B Signature Hotels & Resorts is taking the capital by storm. Combining a relaxed atmosphere with high standards for a new generation of guests who want a change from traditional palace hotels, each has its own personality and luxury ethos.



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### HÔTEL MONTALEMBERT *The left bank spirit*

Situated closed to Saint-Germain-des-Prés, the Hôtel Montalembert is at the epicenter of this district renowned for its literary history. It is impossible to resist the powers of persuasion and refinement of this 5-star hotel with its 50 rooms and suites renovated in 2016 for the hotel 90<sup>th</sup> birthday. In fine weather, guests can enjoy the gorgeous terrace far from the hustle and bustle of the city, and bask in the sun from breakfast to dinner. Another Parisians favorite is “Le coin Cheminée” bar appreciated for its typical Parisian atmosphere during tea time or for a drink in the evening. The Hôtel Montalembert hotel has a cozy, sophisticated feel that reflects the spirit of this neighborhood, the haunt of intellectuals and philosophers, where there's nothing better than a romantic stroll around its narrow streets, art galleries and designer stores nearby. ■



■ Hôtel Montalembert Paris. 3, rue Montalembert, Paris 7<sup>th</sup>.  
Tel. +33 (0)1 45 49 68 68. [www.hotelmontalembert.com](http://www.hotelmontalembert.com)



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## HÔTEL BEL AMI: *So Saint Germain-des-Prés!*

Housed in France's former national print works, this five-star hotel is named for one of Guy de Maupassant's best-known works – *Bel-Ami*. Close to the renowned Café de Flore and Café des Deux Magots, at the heart of a neighborhood that's teeming with life, night and day, the hotel boasts comfortable rooms and suites, equipped with the latest technology, fully in tune with the hotel's contemporary design. The same cheerful, colorful style is found in the dining room of the Mots Passants restaurant, which serves breakfast and a hearty organic brunch on Saturdays and Sundays, to enjoy bathed in natural light from a large picture window. The cozy wellness area uses prestigious Maison Flamel products for its custom treatments. The Hôtel Bel Ami is ideal for travelers wishing to enjoy city life to the full without compromising on comfort. ■

■ Hôtel Bel Ami. 7/11, rue St-Benoît, Paris 6<sup>th</sup>.  
Tel. +33 (0)1 42 61 53 53. [www.hotel-bel-ami.com](http://www.hotel-bel-ami.com)



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## HÔTEL EDOUARD 7: *Royally couture*

On the splendid avenue de l'Opéra, this luxurious haven of peace stands halfway between the Louvre and the Opera, just steps from the city's department stores and the place Vendôme. The stunning Haussmann building erected in 1877 is named after its most famous guest, Edward VII, Prince of Wales, whose passion for the joys and pleasures of the elegant French capital knew no bound. As a tribute to this rich past, the Édouard 7 has undergone recent renovations to become a true "couture" cocoon. Thanks to Christophe Daudré, the metamorphosis of the hotel has continued through a collection of rooms and suites by melding contemporary French style elegance with a British spirit. The hotel offers a fitness center, meeting rooms, and a restaurant La Cuisine de l'E7 where Chef David Brando serves gourmet classic French food. ■

■ Hôtel Edouard 7. 39, avenue de l'Opéra, Paris 2<sup>nd</sup>.  
Tel. +33 (0)1 42 61 56 90. [www.edouard7hotel.com](http://www.edouard7hotel.com)



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## HÔTEL DE SERS: *Contemporary Chic*

The Hôtel De Sers is without a doubt one of the few places where you can find some peace and serenity away from all the hustle of the Champs-Élysées. In this baby palace time takes on a whole new dimension, transporting guests between past and present from the inimitable ambiance that blend classic objects with contemporary design. As you enter the long gallery of this former mansion of the Belle Époque with its magnificent staircase which leads to the Library lounge, an elegant restaurant decorated with beige and turquoise tones, and the S'Bar overlooking a beautiful patio; you know right away that it is a perfect place to the authentic French cuisine. The room collection on the upper floors adopts clear volumes, modular light, and bathroom done in light Italian marble and white glazed earthenware, as well as all the latest technology. Not to forget panoramic suites with an exceptional view from the Sacré-Cœur basilica to the Eiffel Tower as well as the apartment on the 7<sup>th</sup> floor. ■

■ Hôtel de Sers. 41, avenue Pierre I<sup>er</sup> de Serbie, Paris 8<sup>th</sup>.  
Tel. +33 (0)1 53 23 75 75. [www.hoteldesers.com](http://www.hoteldesers.com)

## HÔTEL VERNET: *Parisian elegance*

One of the finest establishments in Paris for the last hundred years the Hôtel Vernet never fails to surprise its French and international clientele. In its prime location near place de l'Étoile, the hotel is in the purest Haussmanian tradition. The radiance, light and colors chosen by architect François Champsaur enhance the refined lines of the furniture, creating the hotel's unique character. The abstract rug on the marble floor of the lobby and the Eric Schmitt lighting set the tone: an interior that catalyzes the traditional architecture, expressing all the modernity of the 21<sup>st</sup> century. The central staircase with its fine stained glass lead guests to the 50 rooms and suites. The symphony of tradition and modernity reaches its climax in the V, the hotel's restaurant. It's the perfect place to savor dishes by Richard Robe, who has composed a menu like a travelogue of taste... with the classics of French cuisine in the background. ■

■ Hôtel Vernet. 25, rue Vernet, Paris 8<sup>th</sup>.  
Tel. +33 (0)1 44 31 98 00. [www.hotelvernet.com](http://www.hotelvernet.com)

